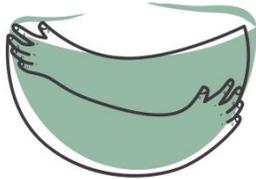


# ‘Protection for Heroes’ aims to produce 1 million high-quality masks per month in Belgium



WICHELEN - Thanks to a public call by Antoine Schockaert, 8 professionals are founding ‘The Fair Production Company’. This CVSO - a non-profit legal entity - aims to produce 1 to 1.5 million FFP2 masks per month as of summer 2020 under the banner “Bescherming voor Helden - Protection for Heroes”.

**PROTECTION  
FOR HEROES**  
THE FAIR PRODUCTION COMPANY

We are making a firm statement as local professionals. We believe strongly in the viability of local production of crucial personal protection equipment in a sustainable, cost efficient and social way.

Our Heroes, doctors, nurses, police officers, security personnel, bus drivers, retail personnel, service workers ... should always have access to the proper Personal Protection Equipment (PPE). High-quality FFP2 masks are an essential asset in these situations. The technical complexity of producing these masks puts them out of reach of the many voluntary mask producing initiatives. The current efforts to determine the right ‘exit strategy’ are expected to make the need for these masks even higher.

We are joining forces with a French entrepreneur, Mr. Vianny Brillat. He has over 15 years of experience in producing FFP2 masks in Europe, with 5 relevant patents registered in his name. His expertise, combined with our experience in the fields of production, supply chain and IT, is the best guarantee to establish local production capacity successfully.

We build on innovation and collaboration, both for product design and supply, together with other projects, regions and across sectors. The product innovation focus will lead to higher quality and better comfort when wearing the masks. The collaboration with the above mentioned parties should reduce our dependency on imported raw materials.

For example, we actively collaborate with essenscia, the cross-sectoral federation of the chemical and life sciences industries and spearhead cluster Catalisti, who are facilitating the interaction with companies and knowledge centres. We build bridges to other projects like the 3D printed, reusable masks of Timelab in Ghent and the Walloon initiative around surgical masks led by Deltrian and supported by BioWin and the Walloon government. Together, we are looking for solutions to source and identify the right raw materials at the right price, today and in the future.

For more information, check our [blog](#) or contact us via [info@protectionforheroes.eu](mailto:info@protectionforheroes.eu) or +32 495 58 38 71 (Stijn Rommens). Antoine Schockaert who placed the initial call for our initiative is an engineer-entrepreneur. He started his career with several multinationals and took the step to start a company in 2002. His social focus is demonstrated by engagement in Ondernemers voor Ondernemers and Duo.

## Oprichters:

Antoine Schockaert, (<https://www.linkedin.com/in/antoine-schockaert-52b1906/>)  
Wim Farasyn ( <https://www.linkedin.com/in/wim-farasyn-015a54/>)  
Tom Janssen (<https://www.linkedin.com/in/tomjanssen06081975/>)  
Steven Couwels (<https://www.linkedin.com/in/stevencouwels/>)  
Thierry Deflandre (<https://www.linkedin.com/in/thierrydeflandre/>)  
Johan De Ketelbutter ( <https://www.linkedin.com/in/johan-de-ketelbutter-010964ab/>)  
Sara De Mulder (<https://www.linkedin.com/in/sara-de-mulder-9654a4163/>)  
Stijn Rommens (<https://www.linkedin.com/in/srommens/>)